

Effective Date: July 01,2025

At Rodney Jackson Realty Group LLC, we take your privacy seriously. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you visit our website, engage with our services, or interact with us. We are committed to ensuring compliance with Texas privacy laws and other applicable regulations.

1. Information We Collect

We may collect the following types of personal information:

- **Contact Information:** Your name, email address, phone number, and mailing address when you inquire about our services or subscribe to our communications.
- **Transaction Information:** Information related to real estate transactions, such as property searches, offers, and agreements.
- **Financial Information:** If necessary for a real estate transaction, we may collect financial data such as mortgage details or payment history.
- **Browsing Data:** Information collected through cookies and similar technologies, such as IP addresses, device identifiers, browser types, and website interaction data.
- **Other Information:** Any other information you voluntarily provide when contacting us.

2. How We Use Your Information

Rodney Jackson Realty may use your personal information for the following purposes:

- **To Provide Real Estate Services:** Facilitating real estate transactions, property searches, and related services.

- **To Communicate:** Responding to your inquiries, sending you updates on properties, and providing important transaction-related information.
- **To Improve Our Website:** Analyzing website performance and user behavior to enhance user experience.
- **For Marketing Purposes:** With your consent, sending promotional materials, property listings, or event information.
- **To Comply with Legal Requirements:** Meeting our legal obligations under applicable Texas and federal law.

3. How We Share Your Information

Rodney Jackson Realty does not sell or rent your personal information. However, we may share it in the following situations:

- **With Service Providers:** We may share data with third-party service providers who assist us with website hosting, data analysis, or other operational functions. These providers are required to maintain the confidentiality and security of your information.
- **Business Transactions:** We may share your data with real estate agents, brokers, or financial institutions to facilitate transactions.
- **Legal Requirements:** We may disclose personal information as required by law, to comply with legal processes, or to protect the safety and rights of Rodney Jackson Realty.

4. Your Privacy Rights

Under Texas privacy laws, you have the following rights regarding your personal information:

- **Right to Access:** You can request access to the personal information we hold about you.

- **Right to Correction:** You can request that we correct any inaccuracies in your personal data.
- **Right to Deletion:** You can request that we delete your personal information, subject to certain legal and transactional exceptions.
- **Right to Opt-Out of Marketing Communications:** You can opt out of receiving marketing or promotional emails at any time by following the instructions provided in our communications or by contacting us directly.

5. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to collect data about your use of our website. Cookies help us provide a better user experience by remembering your preferences and optimizing website performance. You can manage your cookie preferences through your browser settings. Please note that disabling cookies may affect the functionality of our website.

6. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. While we strive to safeguard your data, please be aware that no method of internet transmission or electronic storage is completely secure.

7. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. If you request the deletion of your personal information, we will do so in accordance with applicable legal and business obligations.

8. Third-Party Links

Our website may contain links to external websites operated by third parties. Rodney Jackson Realty is not responsible for the privacy practices or content of these third-party websites. We encourage you to review the privacy policies of any third-party site you visit.

9. Children's Privacy

Rodney Jackson Realty does not knowingly collect personal information from children under the age of 13. If we become aware that a child under 13 has provided us with personal information, we will take steps to delete such information in accordance with the Children's Online Privacy Protection Act (COPPA).

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or Texas legal requirements. Any modifications will be posted on this page with the revised effective date. We encourage you to review this policy regularly to stay informed about how we protect your personal information.

11. Contact Information

If you have any questions or concerns regarding this Privacy Policy, your personal information, or wish to exercise your privacy rights, please contact us:

Rodney Jackson Realty Group LLC

502 Winslow Lane, Bellaire, TX 77401

Phone: (832) 878-8556

Email: rodneyjacksonrealty@gmail.com

Compliance with Texas Privacy Law

This Privacy Policy is intended to comply with the Texas Business and Commerce Code, including the **Texas Privacy Protection Act (HB 4390)**, which outlines your privacy rights as a consumer. We are committed to handling your personal information responsibly and transparently, and we encourage you to contact us if you have any concerns about your privacy.